**JD Wms Diversity Group – Connect & Collaborate Event**

**Speaking Prompts for Judith Williams**

**Date:** Thursday, June 5, 2025  
**Time:** 6:00 PM – 7:00 PM (Main Speaking Portion)

**Welcome & Introduction**

“Good evening, everyone!

My name is **Judith Williams**, and I’m the founder and CEO of **JD Wms Diversity Group**. I want to begin by thanking each of you for being here tonight for our very first *Rise & Connect* community business mixer.

At JD Wms, our mission is to **empower and support small businesses**—especially those owned by **minority entrepreneurs**—to grow, scale, and succeed. We do this by providing guidance, resources, and creative problem-solving. But tonight, we are here first and foremost to **listen to you**.”

**Purpose of Tonight’s Event**

“This evening is not a workshop, and it’s not a seminar. It’s a **listening session**.

We’re not here to hand you a strategy or a solution tonight. Instead, we want to **hear your voice**—the real concerns, ideas, and needs of small business owners right here in **Newtown and Rosemary**.

The only way we can build resources that truly help is by letting **your voices lead the way**.”

**What We’ll Be Doing Tonight**

“In a few minutes, we’ll break into **four small groups** and rotate around the room to **four discussion stations**. Each station has a question posted that reflects a topic we hear about often—things like visibility, funding, and hiring.

Your group will spend a few minutes at each station, talk it through, and **write down your concerns or feedback**. Each group will also appoint someone to be a spokesperson who will share back with the room afterward.”

**What Happens After Tonight**

“You might be wondering—what comes next?

After tonight, we’ll gather everything you’ve shared and send out a **follow-up email**. We’ll identify the **top six concerns** that were raised and begin organizing **monthly sessions** where we can explore solutions together.

In the meantime, we want you to know that JD Wms is available to meet with you **one-on-one** if you have specific business needs or challenges you want help with. Whether it’s marketing, funding research, or a sounding board for your next steps—we’re here.”

**Encouraging Networking**

“As we go through the night, we also encourage you to share your **elevator pitch** with others—tell us who you are and what you do. You never know—someone in this room may need the very service you offer.

Let’s use this space to connect as much as we share. Collaboration between businesses can spark solutions that we don’t have to wait for the outside world to give us.”

**Closing Message**

“Thank you again for your time, your voice, and your presence here tonight.

Let’s rise together. Let’s connect meaningfully. And let’s build something that truly reflects the needs and potential of our small business community.