



JUDITH L. WILLIAMS DBA JD WMS DIVERSITY GROUP
“A business management social enterprise consulting firm”

CAPABILITY STATEMENT

“We believe in | Adaptability | Creativity | Lifelong Learning | to promote social and economic stability in communities.”

Our Mission

“Support and enhance the performance of small businesses by assisting them in minimizing complexities and providing the necessary resources for capacity development and growth.”

Core Competencies

- We excel in optimizing business operations through effective information management, resource allocation, and technology integration.
 - Our expertise extends to streamlining business processes, organizational structure, and overall efficiency.
 - As a dedicated community connector, we collaborate with local, county, and government entities to deliver tailored solutions for small businesses.
 - Our services include human resources guidance, facilitating access to government certification programs (such as SAM and Florida Minority programs), and connecting businesses with essential resources.
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Differentiators

We specialize in helping businesses grow and succeed. Our services include:

- **Market Research and Product Selection:** Identifying the ideal products or services to align with a business's goals.
- **Technology Integration:** Providing training on cutting-edge tools like Generative AI to enhance business operations.
- **Community Partnerships:** Connecting businesses with local resources and services to support their growth.
- **Business Strategy:** Assisting with operational, organizational, and strategic planning to optimize performance.
- **Microbusiness Support:** Offering tailored solutions to help microbusinesses overcome challenges and achieve their potential.

“Small businesses are the life blood of the economy.”



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Current/Past Performance

01/2022-Current Small Business Development Programs in Community Connections in Newtown

02/2024-Initiated community awareness through workshop and media of Department of Treasury required reporting affecting small businesses.

03/2023-Current Member of Newtown Business Council

03/2023-Current SOAR nonprofit educational center reorganization

04/2024, 05/2024, 07/2024-Continuous Non-Profit and Business workshops and Federal Certification

05/2023-Current Partnering with Sarasota city and others to provide business management services in underserved communities.

07/2024-LCI-Current organization

09/2022-04/2023-Multicultural Health Institute

09/2023-Healthy Hands Cleaning Services

10/2023-Current Partnering with Newtown Nations Big Mamma Collard Green festival to develop small businesses in underserved communities.

11/2023-Current Small business workshop round table discussion

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Company Data

JD Wms Diversity GroupSM is a Sarasota County-based sole proprietorship dedicated to empowering entrepreneurs and small businesses. As a business management social enterprise, we specialize in providing strategic guidance, resource connections, and innovative solutions to help clients thrive.

Our core services include one-on-one consultations to develop and implement comprehensive organizational and operational plans. We believe that strong communities are built on the success of their members, and we are committed to fostering collaboration and resource sharing among local businesses. With a focus on research and development, we identify, and address challenges faced by entrepreneurs, microbusinesses, and small business owners.

Recognized as a rising star in the community, JD Wms Diversity GroupSM is dedicated to helping businesses achieve their full potential.

About the Owner

Judith Williams, the owner of JD Wms Diversity GroupSM, brings a wealth of experience to her role. With over three decades as an operational analyst for the State of Florida, she has a proven track record of identifying business challenges and developing effective solutions. Her expertise encompasses process improvement, project management, community engagement, and resource optimization.

Williams’ deep understanding of operational analysis involves pinpointing problem areas and recommending strategic actions to enhance efficiency and productivity. Coupled with her extensive community involvement and a science degree, she offers a unique perspective to the organization.

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Certifications

Federal EDWOSB (Economical Disadvantage Woman Own Small Business)
State of Florida Certified as Minority Owned

Seals of Accreditation



JUDITH L. WILLIAMS DBA JD WMS DIVERSITY GROUPSM

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Business Insurance: Yes

Accept Credit and Purchase Cards

“Committed To Working with Small Businesses in The Community”

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